



WRITING THE WORLD JULY 21 – JULY 24, 2018

PROGRAM - SUBJECT TO CHANGE

SATURDAY, JULY 21

10:00 AM
Big Tent Registration Opens

2:00 – 3:00 PM Breakout Sessions

- Our Towns

For the last five years, **DEBORAH and JAMES FALLOWS**, writers for *The Atlantic*, have been crisscrossing America in a single-engine prop airplane, visiting dozens of towns and meeting with hundreds of people to take the pulse and understand the prospects of places that usually draw notice only after a disaster or during a political campaign. They've talked with civic leaders and public servants, workers and business people, immigrants, entrepreneurs, artists, city planners, environmentalists, educators, librarians, and students. **OUR TOWNS: A 100,000-MILE JOURNEY INTO THE HEART OF AMERICA**, is the story of their journey—and an account of a country busy remaking itself, despite the challenges and paralysis of national politics. They will tell us what they found out there.

- A Shattered Town and an Unlikely Heroine

What turns a small-town mom into an environmental activist and whistleblower? That's the question at the heart of **AMITY AND PROSPERITY: ONE FAMILY AND THE FRACTURING OF AMERICA**, the troubling and evocative new book by poet and investigative journalist **ELIZA GRISWOLD**. When fracking first came to Amity, Pennsylvania, lifelong resident Stacey Haney was on board. But as she watched the energy companies deface the land and as mysterious illnesses infected her family, she became an outspoken critic. Griswold will talk about Haney, her town, and the polarizing forces at work in twenty-first-century rural America.

SAM MOTT
MEMORIAL
FELLOWSHIP

SATURDAY, JULY 21 *(continued)*

- Breakout Sessions
(continued)
- [Every Secret Thing: The Impact of a South African’s Childhood on a Life of Writing](#)
In her beautiful and bracing memoir about her childhood, the South African-born novelist and playwright **GILLIAN SLOVO** evokes a time of violent historical upheaval in her homeland. Her parents, Ruth First and Joe Slovo, were South Africa's best-known white opponents of apartheid. Often in jail or hiding, they were heroes, but their children also endured the cost of their parents’ commitment, including the assassination of First in 1982. The pain is palpable in Slovo's pages, but so too is her commitment to the power of activism and of words. This ongoing commitment is reflected in her most recent novel, *TEN DAYS*, and in her highly topical play, *ANOTHER WORLD: LOSING OUR CHILDREN TO ISLAMIC STATE*. She will talk about her parents and about her passion for getting at the truth in her fiction.
 - [The Making of a Great Graphic Novel](#)
In 2013, MacArthur Fellow, cartoonist and graphic novelist **GENE LUEN YANG** published *BOXERS & SAINTS*, a two-volume graphic novel about the Boxer Rebellion in China in the 19th century. Illustrating with his amazing drawings, Yang will discuss how the Boxer Rebellion was a turning point in world history—the first truly global conflict and deadly harbinger of the two world wars. For Yang, the book touches on something very personal: “When I first began my research,” he said, “I realized that it embodied a tension between East and West that I’ve lived in for my entire life.” Join this remarkable artist and cartooning evangelist as he talks about how he developed this project and what he learned along the way.
- 3:00 – 5:30 PM
Upper Green Meet old friends and new for a no-host cocktail reception before the evening talks.
- 3:30 – 4:15 PM
Pavilion [Sun Valley Suite](#)
Join cellist/writer **MARK SALZMAN** and a few special guests as they perform musical selections from Bach to Schubert to Simon and Garfunkel. In the spirit of this year’s conference theme, Mark will also read personal essays from young writing students around the world, including Chinese medical students in the 1980’s, juvenile hall inmates in the 1990’s, and seventh graders in Los Angeles today.
- 5:00 – 6:00 PM
Pavilion [Thomas L. Friedman: Living \(and Thriving\) in the Age of Accelerations](#)
As he did in his most recent book *THANK YOU FOR BEING LATE*, Pulitzer Prize-winning journalist **THOMAS L. FRIEDMAN** will identify and discuss the tectonic movements that he believes are reshaping the world today, and how we as a society might get the most out of them and cushion their worst impacts. His thesis: to understand the twenty-first century, we must understand that the planet’s three largest forces—Moore’s law (technology), the Market (globalization), and Mother Nature (climate change and biodiversity loss)—are accelerating all at once, radically transforming the workplace, politics, international relations, ethics, and community.

SUNDAY, JULY 22

8:00 – 9:00 AM
Lodge Terrace Continental Breakfast

9:00 – 10:00 AM Breakout Sessions

- [Anxious, Frightened Media Companies in New York, Hollywood, and Silicon Valley: The Future of the Entertainment Industry](#)
When Rupert Murdoch sells much of the media empire he built, when Netflix spends four times as much as the networks on programming, when viewers abandon expensive cable bundles, and Silicon Valley giants like Google and Facebook stare at even bigger, more threatening giants—governments—we have entered a new era. **KEN AULETTA**, whose 12 books have primarily focused on disruption of one kind or another, will explain these profound changes in the industry, and where things may be heading.
- [The Goldwyn Age of Hollywood](#)
Pulitzer Prize-winning biographer **A. SCOTT BERG** has given us indelible portraits of a number of 20th-century Americans, including that of legendary Hollywood producer Samuel Goldwyn. A century ago, a New York glove salesman named Samuel Goldfish changed professions, producing the first feature film in "a place called Hollywood." Then he changed his surname to Goldwyn and became the most colorful member of the original Hollywood moguls—all East European Jewish immigrants—entrepreneurs who not only lived the America Dream but also manufactured it and peddled it to the world. Featuring clips from such film classics as WUTHERING HEIGHTS, THE PRIDE OF THE YANKEES, and THE BEST YEARS OF OUR LIVES, Berg offers a vivid survey of Goldwyn's career and the role of Hollywood in American culture.
- [When Your Child Is Sick](#)
In her wise and compassionate book, pediatric psychologist **JOANNA BREYER** writes about how parents can navigate the fierce challenges of caring for a child who has been diagnosed with a serious illness. Arguably, no time on earth is harder and scarier and often more isolating. During her two decades at the Dana-Farber Cancer Institute in Boston, Dr. Breyer provided counseling for dozens of young patients and their families. She will share vignettes about actual cases and their outcomes and talk about the times of joy and the times of grief along this bewildering road.
- [The Journalist in the Age of Fake News](#)
What is "fake news," exactly, and how can it be combatted? How do we train journalists in the myriad new technologies required to identify such false reports that are often seamlessly disguised? How does this environment of pervasive uncertainty change the terms by which our best journalists must judge their work and their mission? Join **STEVE COLL**, dean of the Columbia University Graduate School of Journalism and a two-time winner of the Pulitzer Prize, for a fascinating discussion of these essential questions.

SUNDAY, JULY 22 *(continued)*

Breakout
Sessions
(continued)

- Our Towns
For the last five years, **DEBORAH and JAMES FALLOWS**, writers for *The Atlantic*, have been crisscrossing America in a single-engine prop airplane, visiting dozens of towns and meeting with hundreds of people to take the pulse and understand the prospects of places that usually draw notice only after a disaster or during a political campaign. They've talked with civic leaders and public servants, workers and business people, immigrants, entrepreneurs, artists, city planners, environmentalists, educators, librarians, and students. **OUR TOWNS: A 100,000-MILE JOURNEY INTO THE HEART OF AMERICA**, is the story of their journey—and an account of a country busy remaking itself, despite the challenges and paralysis of national politics. They will tell us what they found out there.
- A Journey Through Poetry
Join National Book Award-winner **TERRANCE HAYES** for an intimate journey through some of the great poets and poems that continue to inspire and nourish him along his own path as a writer and teacher of poetry.
- No Limits
With dexterity and literary grace, celebrated writer **MAILE MELOY** is adept at moving between forms, shifting between short fiction, as in her story collection **BOTH WAYS IS THE ONLY WAY I WANT IT**, and long, as in her most recent novel **DO NOT BECOME ALARMED**; between writing for adults and writing for young readers. Her fiction has been adapted for film and opera and is being adapted for television and musical theater. Meloy has also written essays for *The New York Times* and *The Wall Street Journal*. She will talk about the risk and vulnerability of working in different forms and about how they inform each other and stretch the imagination.
- Improvisation Workshop
Come and work on unleashing your creativity and thinking on your feet with **THE IMPROVISED SHAKESPEARE COMPANY!** For the ISC to create brand new plays on the spot, its members must be masters of spontaneous group work. In the ISC's Improvisation Workshop, you will be exposed to the main principles of improvisation. You will participate in various exercises that emphasize the importance of active listening, support, working as a team, confidence, and creativity. Enjoy a morning of laughter and play designed to help you barrel through your next writer's block.

SUNDAY, JULY 22 *(continued)*

- Breakout Sessions
(continued)
- Writing an Epic Family Saga
In her novel *THE PURCHASE*, which won the 2012 Governor-General's Literary Award, and now its sequel *A RECKONING*, American-Canadian writer **LINDA SPALDING** has delved deeply into America's 19th-century roots to tell an epic family saga that does what all great historical fiction must: put the reader in a "known" world that turns out, in fact, never to have been mapped in quite this way before. The result is the blending of imagination and history at its most compelling. Join Spalding as she opens a window on her literary process, and the many varieties of stories within.
 - The Future of Publishing
Join **AMANDA "BINKY" URBAN**, one of the best-known agents in the literary world, for an hour of stories, observations, predictions, and lessons about publishing's past and future. In a remarkable decades-long career with clients including Toni Morrison, Kazuo Ishiguro, and Doris Kearns Goodwin among many others, there is little Urban hasn't experienced in this business about which she is passionate.
- 10:30 – 11:30 AM Into the Silence: The Men Who Conquered Everest
Pavilion
It is hard to remember a time when Mount Everest was unknown terrain, when no one had yet reached the summit. The story of those who first attempted that feat is the subject of anthropologist **WADE DAVIS's** monumental and magical history and adventure, *INTO THE SILENCE*. It was the early 1920s and the men were veterans of World War I. They had seen and survived unimaginable carnage and, in exhilarating defiance, turned themselves into adventuring—and sometimes tragic—heroes for a country shell-shocked by war. With words and photos, Davis will take us back to that time and that place and that mountain.
- 12:00 – 1:00 PM Literary Immigration: A Conversation with Edwidge Danticat
Pavilion
In one way or another, from the moment she left Haiti to settle in Brooklyn, NY at age 12, **EDWIDGE DANTICAT** has been writing stories (prize-winning novels, memoirs, and essays) about the experience and effects of immigration. In conversation with **JEFFREY BROWN** of the PBS *NewsHour*, she will talk about the ways that first seismic journey in her life has shaped all the journeys she has lived and written since.
- 1:00 – 2:30 PM Lunch
Lower Green
- 2:30 – 3:30 PM Breakout Sessions
- Privacy and the Courts
Who protects our privacy—or is it indeed up for grabs or for sale? Put another way, who owns our communications? The government? The social media companies? These questions have been hotly debated since revelations of hacking incidents and possible Russian interference in the 2016 election. Please join Associate Supreme Court Justice **STEPHEN BREYER** and Facebook Vice President and Chief Counsel **COLIN STRETCH** in a wide-ranging and provocative conversation about privacy, security and the courts.

SUNDAY, JULY 22 *(continued)*

Breakout
Sessions
(continued)

- [The Center Will Not Hold: A Political Discussion](#)
At a time in politics—not only in America, but in Europe and across the globe—when tribalism is aggressively on the rise, the idea of a moderate “center” in government would seem to be an anachronism. Is it, in fact, a thing of the past? How do we define the political “center” these days in America? The UK? Germany? Italy? Join **JAMES FALLOWS**, national correspondent for *The Atlantic*, **SAM TANENHAUS**, author of *THE DEATH OF CONSERVATISM* and a forthcoming biography of William F. Buckley, and **NADER MOUSAVIZADEH**, author and co-founder/co-CEO of the global advisory firm Macro Advisory Partners, for a roundtable discussion on these and other urgent questions.
- [Writing the World: Fiction](#)
Four remarkable novelists, from different places and with very different voices, will talk about the work that anchors their lives and haunts their dreams: **KARAN MAHAJAN** grew up in New Delhi, India and is the author of *FAMILY PLANNING* and *THE ASSOCIATION OF SMALL BOMBS*; Montana-born **MAILE MELOY** is an essayist, short-story writer and the author of the linked novels, *LIARS AND SAINTS* and *A FAMILY DAUGHTER*, and of the 2017 *DO NOT BECOME ALARMED*; British-Pakistani writer **KAMILA SHAMSIE** is the author of seven novels including her most recent, *HOME FIRE*; and, **LINDA SPALDING**, an American-Canadian fiction and nonfiction writer, is the author of *THE PURCHASE* and the recently published *A RECKONING*. In their reach and gifts, these four authors exemplify the theme of this conference: *Writing the World*.
- [I Was Told to Come Alone: A Journalist Behind the Lines of Jihad](#)
In her deeply reported memoir, *I WAS TOLD TO COME ALONE*, journalist **SOUAD MEKHENNET** recounts how she went behind the lines of jihad to interview the leaders of and the converts to the Islamic state. A Muslim woman of Moroccan-Turkish descent who was raised in Germany, Mekhennet is fair-minded and fearless as she seeks to find out who these people are and what motivates them. It is a book of unique access and insight. Mekhennet, a national security correspondent for *The Washington Post*, has reported on terrorism for *The New York Times*, the *International Herald Tribune* and NPR. She will talk about her amazing and sometimes scary experiences reporting on Islamist militancy and interviewing the leaders and members of Al Qaeda and Taliban.

SUNDAY, JULY 22 *(continued)*

4:00 – 5:00 PM Creating Beauty, Revitalizing Cities
Pavilion
and
Lawn In the philosophy of award-winning architect **JEANNE GANG**, creating beauty and creating community are twin goals. Take a look at one of her signature buildings: the Aqua Tower in Chicago, its wavy white facade studded with terraces and atop the building the largest green roof in the city. Call it the ultimate humane skyscraper, a place where people come together with each other and with nature. Gang is also passionate about revitalizing cities and helping islands in the Caribbean rebuild in the face of devastating storms and climate change—goals shared by her friend **SHAUN DONOVAN**, who was Secretary for the U.S. Department of Housing and Urban Development from 2009-2014 and Chair of President Obama's Hurricane Sandy Rebuilding Task Force. After Gang shares her work with us, Donovan will join her for a hopeful and pragmatic conversation about making cities livable and inspiring for all.

5:30 – 6:30 PM The Curious Travails of the Writing Life
Pavilion
and
Lawn Over the last half-century, celebrated British-American journalist and author **SIMON WINCHESTER** has roamed the globe. From Northern Ireland to Southeast Asia, from the Arctic to the Tropics, he has gathered material for his books on everything from Krakatoa to the Oxford English Dictionary. But along the way, he has had various scrapes and perilous encounters. With the sharp-eyed wit and charm of a born raconteur, Winchester will share tales of his travails from his imprisonment on Tierra del Fuego in 1984 to the saga of the King of Tonga's shoes—and more.

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MONDAY, JULY 23

8:00 – 9:00 AM Continental Breakfast
Lodge Terrace

9:00 – 10:00 AM Breakout Sessions

- The Sportswriter
KAREN CROUSE has covered it all: football, golf, tennis, swimming. She has been in NFL locker rooms and Olympic stadiums around the world. A competitive college swimmer and a sportswriter for *The New York Times* since 2005, she has brought unusual empathy and insight into coverage of major athletes such as Michael Phelps (she was in Beijing in 2008 to cover his epic eight-gold-medal performance), Tiger Woods, and all the women athletes trying to fit motherhood into their prime competitive years. Crouse will share anecdotes from the road and talk about the difficulties of being a woman in a male-dominated field.

MONDAY, JULY 23 *(continued)*

Breakout
Sessions
(continued)

- Writing the Final Story
“Writing has been the primary way I have tried to make sense of my losses,” **EDWIDGE DANTICAT** says in her recent book *THE ART OF DEATH: WRITING THE FINAL STORY*. “I have been writing about death for as long as I have been writing.” Join this celebrated author for a talk and reading that is at once a personal account of her mother dying from cancer and a deeply considered reckoning with the ways that she and other writers have approached death in their literary work.
- The Wayfinders: Why Ancient Wisdom Matters in the Modern World
Join author and anthropologist **WADE DAVIS** as he takes us on a thrilling trip around the world and introduces us to the wisdom of indigenous cultures, as he did in his book, *THE WAYFINDERS*. In Polynesia, we will set sail with navigators whose ancestors settled the Pacific ten centuries before Christ, while in Australia we will experience Dreamtime, the all-embracing philosophy of the first humans. Though we might tend to be oblivious of the fact, Davis reminds us that we all share the same ancestors, and in the stories and memories of these indigenous people we get our own story, too, of what it means to be human and alive and custodians of the planet.
- Planet Word
As a longtime literacy advocate and a former reading and writing teacher in the Montgomery County Public Schools, **ANN B. FRIEDMAN** has pursued a lifelong calling to help Americans of all backgrounds and ages forge a strong relationship with language as a means not only of expression, but also of social empowerment. After years of planning and fundraising, her ultimate goal—to create a museum where words will be honored and surprise and delight—will finally be realized: Planet Word will open its doors in Washington, D.C., in the winter of 2019. Join her for an hour of surprising stories about the challenges and pleasures of curating the world’s first museum of words and language.
- What Makes Great Buildings
Join celebrated architect **JEANNE GANG** in a discussion of what makes certain great buildings so vital and enduring. Gang is known for her imaginative, form-defying structures. But she is equally driven by ideas of re-use and recycling in architecture and in cities. She says we are getting blinded by our addiction to the new and losing principles of beauty and practicality and sustainability. She will take us on a personal tour of some of the buildings that continue to captivate her imagination.

MONDAY, JULY 23 *(continued)*

Breakout
Sessions
(continued)

- [So You Want to Write a Murder Mystery](#)
Join best-selling suspense novelist **TESS GERRITSEN** as she tells us how to commit murder on the page. How do you get started? How do you find the voice? How much of the plot do you have to know before you begin? Gerritsen practiced medicine before turning to fiction, and one of her hallmarks is turning her scientific knowledge into exciting drama without sacrificing character. She will talk to us about the art and craft of the thriller, about the trick of sustaining suspense, and about whether she's ever gotten halfway through a book and discovered she had the wrong bad guy.
- [Wideawake: Poems](#)
ELIZA GRISWOLD is an arresting combination: a dogged investigative journalist who has reported from Syria and Afghanistan, and from heartland America; and, a poet who addresses what she has seen and felt through lyrical verse. In her prize-winning collection *WIDEAWAKE FIELD*, the poems range from the wages of love to the wages of war. Her words are simple, lovely on the page, but underneath are strong images and fierce longings. She will talk about her writing life and read some of her latest poems.
- [I Was Told to Come Alone: A Journalist Behind the Lines of Jihad](#)
In her deeply reported memoir, *I WAS TOLD TO COME ALONE*, journalist **SOUAD MEKHENNET** recounts how she went behind the lines of jihad to interview the leaders of and the converts to the Islamic state. A Muslim woman of Moroccan-Turkish descent who was raised in Germany, Mekhennet is fair-minded and fearless as she seeks to find out who these people are and what motivates them. It is a book of unique access and insight. Mekhennet, a national security correspondent for *The Washington Post*, has reported on terrorism for *The New York Times*, the *International Herald Tribune* and NPR. She will talk about her amazing and sometimes scary experiences reporting on Islamist militancy and interviewing the leaders and members of Al Qaeda and Taliban.
- [The Perfectionists: How Precision Engineers Created the Modern World](#)
With his usual graceful prose and dogged research, **SIMON WINCHESTER** has given us another revelatory book on an unexpected topic: precision. In his latest work, *THE PERFECTIONISTS*, he traces the development of technology from the Industrial Age to the Digital Age, reminding us at every turn, that precision and precise measurements are at the base of all progress. Winchester will discuss how he honed in on this topic, and talk about the engineers who have created our modern world, and how our obsession with precision might be distancing us from an appreciation of handmade things and natural beauty.

MONDAY, JULY 23 *(continued)*

- 10:30 – 11:30 AM The CIA and America's Secret Wars in Afghanistan and Pakistan
Pavilion
DAVID HALBERSTAM MEMORIAL LECTURE
How is it possible that America is still engaged in seemingly interminable conflicts in South Asia? What happened? What went wrong? There is no better person to explain this than **STEVE COLL**, the Pulitzer Prize-winning author of *GHOST WARS* and, most recently, *DIRECTORATE S*, the story of America's intelligence, military, and diplomatic efforts to defeat Al Qaeda and the Taliban in Afghanistan and Pakistan since 9/11. Coll, the very best kind of old-school dogged journalist, will tell us about this epic story of intrigue and ineptness.
- 12:00 – 1:00 PM Michael Ondaatje: The Music in the Words
Pavilion
MICHAEL ONDAATJE is one of the world's foremost writers—his artistry and aesthetic have influenced an entire generation of writers and readers. In his luminous novels such as the Booker Prize and Oscar-winning *THE ENGLISH PATIENT*, and the recently published *WARLIGHT*, it is as if he captures memory itself, how it plays with us and haunts us. His work, which also encompasses poetry, memoir, and film, reveals a passion for defying conventional form. Ondaatje will be in conversation with **KAMILA SHAMSIE**, whose seventh novel, *HOME FIRE*, was longlisted for the 2017 Man Booker Prize.
- 1:00 – 2:30 PM
Lower Green
Lunch
- 2:30 – 3:30 PM Breakout Sessions
- The Norwich Model: How A Tiny Vermont Town Makes Happy, Successful Kids
In her first book, *NORWICH*, *New York Times* reporter **KAREN CROUSE** unearths the secrets of Norwich, a small town that has likely produced more Olympians per capita than any other place in the country. The surprising secret: an emphasis not on competition, but on community; on relationships, not championships. Kids engage in all sports, and no one is cut from a team. Their success is fostered in joy, not fear. Crouse's book is being heralded as a welcome antidote to the heavy-handed parenting we read so much about. She will tell us about this remarkable town and the athletes it has fostered.
 - Disruption or Detour: Globalization's Moment of Reckoning
In this session, *New York Times* columnist and author **THOMAS L. FRIEDMAN** and author and global strategist **NADER MOUSAVIZADEH** will engage in a conversation about the way in which global politics and economics are on a collision course leading to new risks of conflict and new opportunities for reform, from China to the Middle East, Europe and America.

MONDAY, JULY 23 *(continued)*

Breakout
Sessions
(continued)

- [The Life and Legacy of William F. Buckley, Jr.](#)
William F. Buckley Jr., the founder of modern conservatism, was also one of the most dynamic figures in American public and intellectual life. Author, magazine editor, columnist, and television debater, he embodied an idea of public-spirited debate that scarcely seems conceivable today in the age of social media. What became of the conservatism Buckley helped create? Would he recognize it today? Before his death in 2008, Buckley designated author **SAM TANENHAUS** to write his comprehensive biography. Join Tanenhaus for a discussion of Buckley’s remarkable life and career and for an assessment of his legacy in the age of Donald Trump.
- [Garden of the Lost and Abandoned: One Woman in Uganda](#)
What makes an ordinary person step up to help the children of strangers? In Uganda, poverty, illness and conflict have left many families devastated and children stranded. Gladys Kalibbala, a woman of great heart but little means, has saved hundreds of these children through scrappy persistence. For over three years, **JESSICA YU** followed Gladys’s cases, each a poignant tale with dramatic twists. The Academy Award-winning filmmaker tells uplifting stories from her nonfiction account, *GARDEN OF THE LOST AND ABANDONED*, and explains why, after twenty years of making films, she felt compelled to write her first book.

4:00 – 5:00 PM
*Pavilion
and
Lawn*

[Shakespeare As You’ve Never Seen Him](#)
Get ready for literary mayhem and joy as the **IMPROVISED SHAKESPEARE COMPANY** (ISC) puts on a never-been-seen-before and never-to-be-seen-again, fully improvised Shakespearean masterpiece. Based on an audience suggestion for a title of a show that has never been written, founder **BLAINE SWEN** and his three colleagues **ROSS BRYANT**, **BRENDAN DOWLING** and **GREG HESS** will take off, creating a full play from thin air right before your very eyes. Nothing has been planned, rehearsed or written down. This is improvisational theater at its most daring. The ISC, which has been performing its critically acclaimed show around the country since 2005, now takes the Pavilion stage!

5:30 – 6:30 PM
*Pavilion
and
Lawn*

[How Did This Happen? The Roots of the Populist Rebellion](#)
Join us for a talk by **FAREED ZAKARIA**, host of CNN’s flagship international affairs program *Fareed Zakaria GPS*—a *Washington Post* columnist, a contributing editor at *The Atlantic*, and the author of several books, including *THE POST-AMERICAN WORLD*.

TUESDAY, JULY 24

8:00 – 9:00 AM
Lodge Terrace Continental Breakfast

9:00 – 10:00 AM Breakout Sessions

Dissecting Cadavers: Where Suspense Novelist Tess Gerritsen Finds Her Ideas
Before becoming a best-selling author, **TESS GERRITSEN** was a physician. On maternity leave, she began to write fiction and never stopped. Over the past 30 years, she has written dozens of thrillers, including the novels featuring homicide detective Jane Rizzoli and medical examiner Maura Isles that inspired the TNT television series *Rizzoli & Isles*. A typical admiring review of one of her books reads: "A top-grade thriller. . .Sharp characters stitch your eye to the page. An all-nighter." Gerritsen will tell us about where her ideas come from, about how she constructs her plots, and about how to commit the perfect literary murder.

OR

The Epic Disruption of the Advertising Business (And Everything Else)
With the introduction of the Internet and the digital onslaught, we've witnessed the disruption and often the destruction of traditional media businesses, from music to newspapers to magazines to book publishing to radio and television. But the industry that funds much of media—advertising—stood up to the onslaught. Until now. Almost suddenly, \$2 trillion of global advertising and marketing business is under assault, with profound consequences. By applying the familiar Watergate maxim "follow the money" in his new book, *FRENEMIES*, **KEN AULETTA**, the "Annals of Communications" writer for *The New Yorker* for almost three decades, explores what is happening to the industry that is the "free" ATM machine for much of the old and new media.

10:30 – 11:30 AM
Pavilion Portraying North Korea
"In North Korea," novelist **ADAM JOHNSON** has said, "I think the people know everything they are being told is a lie, but they have no idea what the truth may be." This would not be the case if they had read Johnson's remarkable *THE ORPHAN MASTER'S SON*, which won the 2013 Pulitzer Prize for fiction. Johnson spent seven years researching and writing the novel and journeyed to North Korea to see the country with his own eyes. Using his fierce imagination, he did what only great fiction writers can do—brought to light fundamental truths of North Korean society that go far beyond any literal accumulation of facts, and indelibly humanized the people he wrote about. Join him for a talk about how he did it and what the experience was like.

TUESDAY, JULY 24 *(continued)*

12:00 – 1:00 PM

Pavilion

Terrance Hayes: A Poetry Reading

Join National Book Award-winner **TERRANCE HAYES**, author of the collections **HOW TO BE DRAWN** and **LIGHTHEAD**, among others, for a reading of his beautiful, compelling, electric poetry. As fellow poet Cornelius Eady has said of Hayes, “First you’ll marvel at his skill, his near-perfect pitch, his disarming humor, his brilliant turns of phrase. Then you’ll notice the grace, the tenderness, the unblinking truth-telling just beneath his lines, the open and generous way he takes in our world.”

1:00 PM

Lodge Terrace

Farewell lunch for full conference pass holders and guest writers.